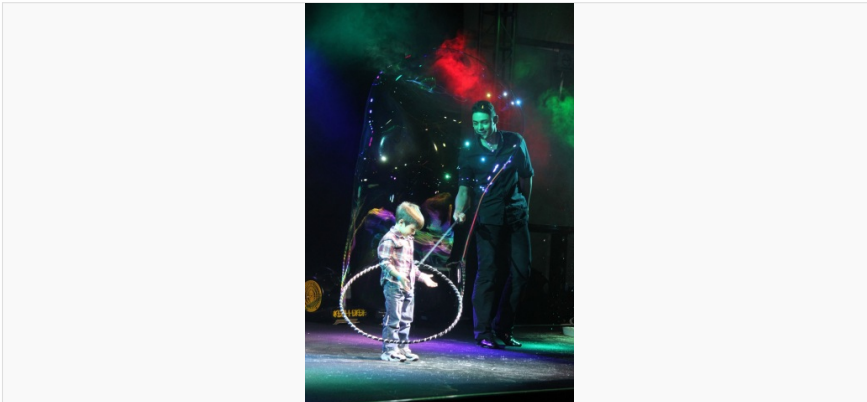
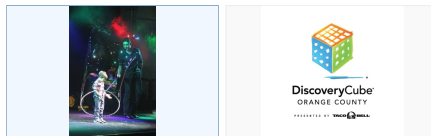


Discovery Cube Orange County Opens New Julianne Argyros Showcase Theater with Annual Spring Break Extravaganza: Bubblefest XIX

OC's most POPular event begins March 28 and features the Mega Bubblefest Laser Show in the \$1.5 million, first-of-its-kind Julianne Argyros Showcase Theater



A guest is put inside of a bubble during the Mega Bubblefest Laser Show at Bubblefest XIX! The popular spring break event runs from March 28 through April 12, 2015. More information can be found at www.discoverycube.org/oc/ (Photo: Business Wire)



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SANTA ANA, Calif.—(BUSINESS WIRE)—Discovery Cube Orange County's most POPular event, **Bubblefest**, returns to the Cube March 28 through April 12, 2015. The annual festival will include the fan favorite Mega Bubblefest Laser Show, featuring star performer Deni Yang, and a variety of fun bubble activities, such as: Bubble Lagoon, Bubble Wall, Cube Jr. bubble play area, "Me in a Bubble" photo opportunity, and the best food trucks in Orange County. Special to this year's festival is the grand opening of the \$1.5 million Julianne Argyros Showcase Theater, which was generously funded by the Argyros Family Foundation. The 10,000 square-foot flexible space is a first-of-its-kind in the museum world with the ability to transform from a world-class exhibit hall to a 500 seat theater.

"Ambassador and Mrs. Argyros' generous gift enables the Cube to continue to offer programs that connect real science with exciting topics to inspire children and adults throughout the community"

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"Ambassador and Mrs. Argyros' generous gift enables the Cube to continue to offer programs that connect real science with exciting topics to inspire children and adults throughout the community," said Joe Adams, CEO, Discovery Science Foundation. *"Given their commitment to the children of Orange County, it is absolutely fitting that this year we are featuring our most popular signature event, Bubblefest and the Mega Bubblefest Laser Show, inside the brand new, state-of-the-art Julianne Argyros Showcase Theater."*

The Julianne Argyros Showcase Theater is a stunning climate-controlled venue, with innovative flex-space design. Designed by nationally renowned architects John Sergio Fisher & Associates, this exceptional visual and technical facility will feature digital surround-sound and state-of-the-art lighting. The Julianne Argyros Showcase Theater will serve nearly one million visitors annually and host special events, galas, lectures, science fairs and other fun community events throughout the year.

Along with the featured Mega Bubblefest Laser Show, the outdoor festival will offer hands-on exhibits and experiments to demonstrate science concepts on surface tension, elasticity, air pressure, friction and energy. These science concepts are brought to life through hands-on, soapy fun for children and parents of all ages. Guests will also enjoy a fun inflatable play zone with slides and obstacle courses.

To top off a day bursting with fun, guests visiting Bubblefest will also get to experience LEGO Travel Adventure and National Geographic Presents Earth Explorers. These two exhibits bring to life travel and adventure across the globe through interactive set pieces and exhibits.



DISCOVERY SCIENCE FOUNDATION

Release Summary

Discovery Cube OC's most POPular event, Bubblefest, returns to the Cube March 28 through April 12, 2015. The annual festival will include the fan favorite Mega Bubblefest Laser Show!

Release Versions

English

Contacts

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Bubblefest XIX, which includes the Mega Bubblefest Laser Show, Water Spheres, and all outdoor activities are an additional charge of \$5 for members and \$7 for non-members on top of general admission to Discovery Cube Orange County. Tickets can be bought online at www.discoverycube.org or on campus at Discovery Cube OC. General admission prices are as follows: adult (\$16.95), senior (\$12.95), and children 3-14 (\$12.95). During Bubblefest, Discovery Cube OC will have extended hours from 9:00 a.m. to 6:00 p.m. Discovery Cube OC is located at 2500 North Main Street, Santa Ana, California 92705.

About Discovery Science Foundation

The Discovery Science Foundation serves as the program-development, marketing and fundraising arm for hands-on science learning museums in Orange County and Los Angeles. Established in 1989, the original non-profit Taco Bell Discovery Science Center in Santa Ana, now renamed Discovery Cube Orange County, presented by Taco Bell, continues to inspire and educate millions of young minds through engaging science based programs and exhibits. In 2012, the Center was named one of the ten "Most Trusted Brands" in Orange County and in 2013 was awarded the National Medal of Service from the Institute of Museum and Library Services. In November 2014, Discovery Cube Los Angeles, a second not-for-profit museum offering an exhibit and program mix unique to Los Angeles, opened in the Hansen Dam Recreational Area of the San Fernando Valley. For more information, call (866) 552-CUBE (2823) or visit www.discoverycube.org. Follow the Orange County and Los Angeles campus on Twitter (@DiscoveryCubeOC and @DiscoveryCubeLA).

About Deni Yang

Deni Yang has been combining entertainment, art and science performing in bubble shows for the most of his young life. Following in the footsteps of his parents Fan and Ana Yang, Deni has entertained audiences around the world with his marvelous stage performances. His first live appearance was at the age of four on RAI 1 Italian Television where he fascinated millions of viewers across Europe. It was the beginning of what would eventually bring Deni international acclaim at the Monte Carlo International Circus Festival (Monaco) in 1997, where he solidified his career as a bubble artist.

Deni has toured the globe with his spectacular stage show and has been featured at the National Museum of Science and Technology (Ottawa, Canada) and the Pacific Science Centre (Seattle, WA). He has also made numerous appearances on television shows around the world in Italy, Greece, France, and USA. Most recently Deni starred in the "White Bubble Show" in Seoul, Korea. For more information on Deni, visit gazillionbubbleshow.com

About John Sergio Fisher and Associates

John Sergio Fisher and Associates (JSFA) is an award winning architectural, planning/urban design, theatre and acoustical consulting firm. Celebrating its 37th anniversary, JSFA focuses on theatres, performing arts centers, entertainment and educational facilities; and it specializes in programming and design of new, restored and renovated theatres, as well as visual/performing arts and entertainment facilities. JSFA has designed over 285 performing arts venues throughout the US, Europe, Asia and South America. Projects include dance studios, theme parks, exhibits, fairs, video studios and specialty cinemas, sound stages, radio and recording studios, editing facilities and multimedia conference rooms, as well as educational institutions. JSFA is one of only three firms in the U.S. with in-house theatre and acoustical consulting divisions. Notable clients include: Orange County Performing Arts Center Samueli Theatre Renovation; Orpheum Theatre; Shanghai Disneyland Walt Disney Theatre; Newseum 4D Theatre; and Times Square Broadway 4D Theatre to name a few. www.jsfarchs.com

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